# ING Investment Management Middle East Equities

"Local Engine, Global Reach"

Dubai, UAE -June 2009



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# **ING IM Strengths**



# MENA expertise in the region

### **Experience**

 ING IM Middle East has acquired an experienced team of investment professionals, with in-depth knowledge and experience across various asset classes in the region Middle East and North Africa

# Local Resources, Global Reach

- ING Group is the first global financial institution with a regional Asset Management team based in Dubai
- ING IM Dubai offers in-house tailor-made innovative 'global' solutions: through the ING Group platform of global products

#### **Team Track Record**

 ING IM Dubai has an imported successful team track record in managing regional funds and portfolios in the region



# IIM Dubai Strengths vs. Regional Competitors

**REGIONAL INGIM COMPETITORS Risk Models** Global Risk Model developed by third party & POMS risk diagnostics Daily Pre Trade / Post X Trade Compliance **Established Global Distribution Network** Fundamentally driven investment style **Strong Regional Expertise vs. Country** Bias **Quant Regional Models Trading Control through Electronic Trading** NO Key Man risk Two PM's and 3 equity analysts. All accountable for recommendations made



# IIM Dubai Strengths vs. International Competitors

**INTERNATIONAL INGIM PLAYERS** In-house research X capability Structure to identify small/mid cap and not only X large caps investment opportunities Well established long-term X relationship with companies' management Investment team and fund managers based in the X MENA region Lower brokerage fees and X preferential access to



# Why INGIM Middle East?

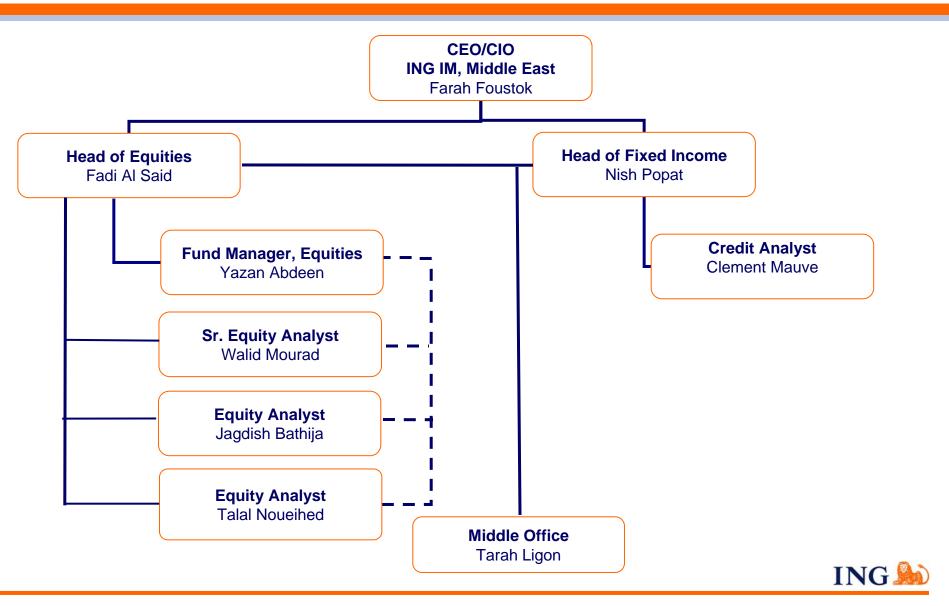
- First Global Financial Institution with an Asset Management team on the ground in the Middle East.
- Local team of 8 Investment professionals dedicated to MENA equities and fixed income.
- ING IM Middle East is part of a global leading Asset Manager providing international portfolio construction and risk management capabilities.
- Pre-trade and post-trade compliance procedures.
- Investment process is fundamentally driven with a bottom up investment focus. ING IM Middle East has the resources to cover Mid and Small caps that offer interesting investment opportunities.
- Corporate relationships in region gaining access to senior management, providing an information advantage.
- Investment style is benchmark unaware seeking alpha generation: high conviction equities portfolio investing in 20-40 stocks.
- Global distribution capabilities through ING IM platform offering investor diversification



# **ING IM Investment Team**

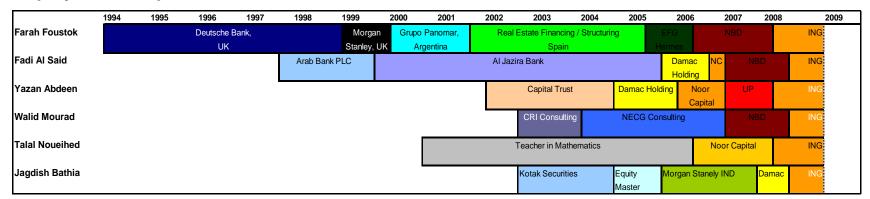


## **Investment Team Structure**

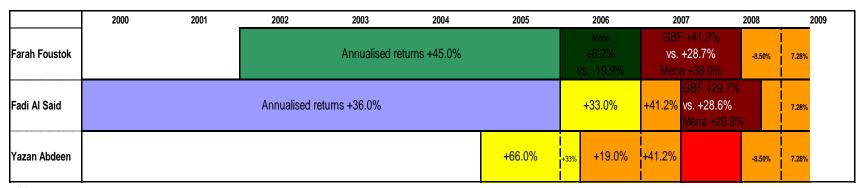


# Team Experience

#### **Equity Team Experience**



#### **Investment Team Track Record**



Note:

- -In the case of public track record and where there is an appropriate benchmark the relative bench mark is disclosed
- Between 2002-2006 the portfolios managed by F.Foustok were mainly invested in private equity & real estate in Europe & Latin America
- The NBD Gulf Balanced Fund (GBF) includes an allocation to fixed income. For an accurate comparison to the MSCI GCC Index we should be reviewing the equity portion performance of the fund, i.e.. In 2007 the GBF "equity portion" was up +54.3% vs. MSCI GCC +44.0%



# Investment Philosophy

- Active Management Active management allows us to identify and exploit market inefficiencies, generating superior investment returns for our clients
- Fundamental Research Sound and thorough fundamental analysis is critical to successful investment decision making
- Local Presence Access to local brokers and analysts research. Strong relationships with companies in which we invest, giving us an information advantage and superior access to investment opportunities
- Teamwork Operating as a global team, and by sharing information and debating investment ideas, we successfully leverage our talent and knowledge
- Focus on Risk Constant focus on the measurement and management of risk in our investments, portfolios and across our business
- Execution is Key We strive to execute transactions efficiently and cost effectively



# **ING IM MENA Performance**



# MENA Core Strategy guidelines

Number of Stocks
20-40

Tracking error
No TE limit

> Cash limit max. 10%

Sector limit
No

➤ Country limit max. 40%

➤ Single Stock limit max. 10%

Derivatives
No

Comparable index MSCI Arabian Markets ex SA.

# Holdings & Performance – ING(L) Invest MENA Fund

#### Performance ING(L) Invest Middle East and North Africa

End of May 2009	NAV	MTD%	YTD %	ITD %*
ING (L) Invest MENA	8,574.11	20.88%	32.58%	34.14%
MSCI Arabian MktsEx-Saudi	544.1	11.11%	3.41%	-4.86%
Alpha		9.77%	29.17%	39.00%

<sup>\*\*</sup>Performance figures Gross of fees I class in US\$ end of May 2009

Top 5 Holdings - 31 May 2009

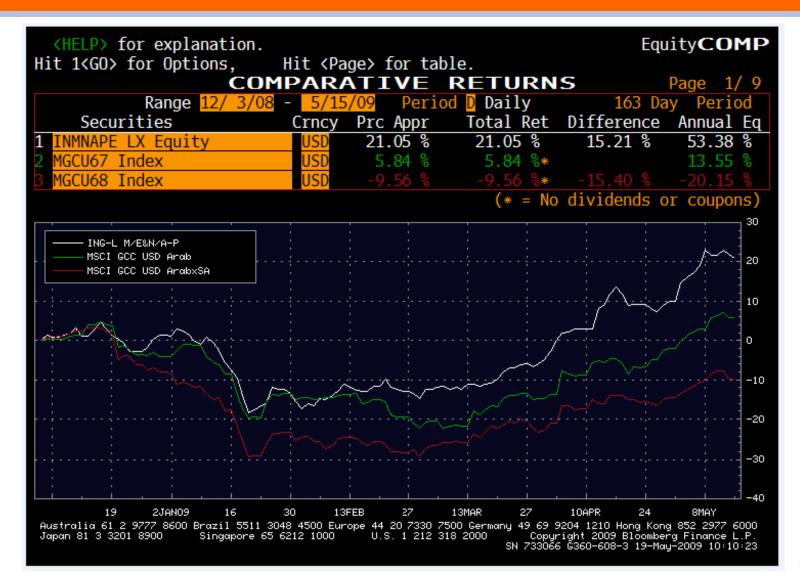
Five Largest Holdings	% of Portfolio
Emaar Properties	6.09
Agthia Group PJSC	5.58
Mobile Telecommunications CIE KSC	5.31
Sorouh Real Estate Company	4.05
Qatar Telecom	4.04

<sup>\*</sup>Bloomberg Sectors used.



<sup>\*\*\*</sup>Source ING IM Europe performance measurement

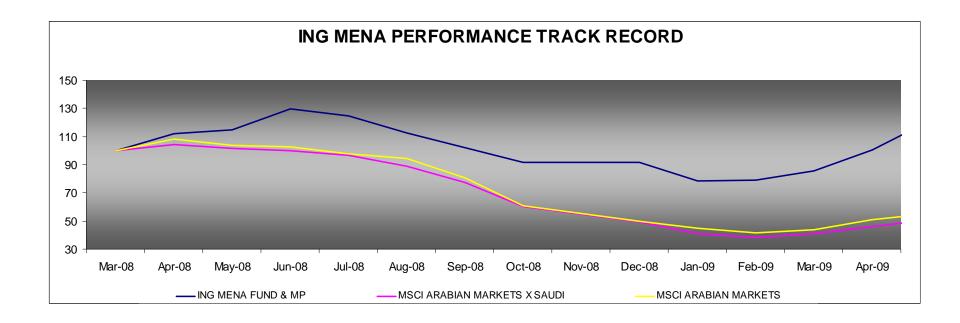
# Comparative Returns





# Track record in MENA Equity

	MENA portfolio for ING Taiwan ING(L) INVEST MENA																
FUND NAME	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	2008 Returns	Fund Since	Fund YTD
ING MENA FUND	12.2%	2.1%	13.1%	(3.5%)	(9.7%)	(9.6%)	(10.0%)	(1.4%)	1.2%	-14.3%	0.7%	8.7%	16.9%	20.9%	(8.48%)	34.14%	32.58%
MSCI ARABIAN MARKETS X SAUDI	4.1%	(2.2%)	(2.2%)	(2.9%)	(7.8%)	(13.1%)	(22.3%)	(11.0%)	-8.0%	-16.5%	-6.7%	7.5%	11.3%	11.1%	(50.7%)	(4.77%)	3.51%
ALPHA FROM MSCI ARABIAN X SAUDI	8.1%	4.2%	15.2%	(0.6%)	(1.9%)	3.5%	12.3%	9.6%	9.2%	2.2%	7.4%	1.2%	5.7%	9.8%	42.2%	38.9%	29.1%
MSCI ARABIAN MARKETS	8.2%	(3.9%)	(1.2%)	(4.7%)	(3.4%)	(14.8%)	(24.5%)	(17.7%)	-0.8%	-9.8%	-6.9%	5.6%	15.2%	8.9%	(50.3%)	10.32%	11.19%
ALPHA FROM MSCI ARABIAN	3.9%	6.0%	14.3%	1.1%	(6.3%)	5.2%	14.6%	16.3%	2.0%	-4.5%	7.6%	3.2%	1.7%	12.0%	41.8%	23.8%	21.4%





# **Current market view**



# Current investment strategy

#### **Current investment strategy**

To seek investments that offer

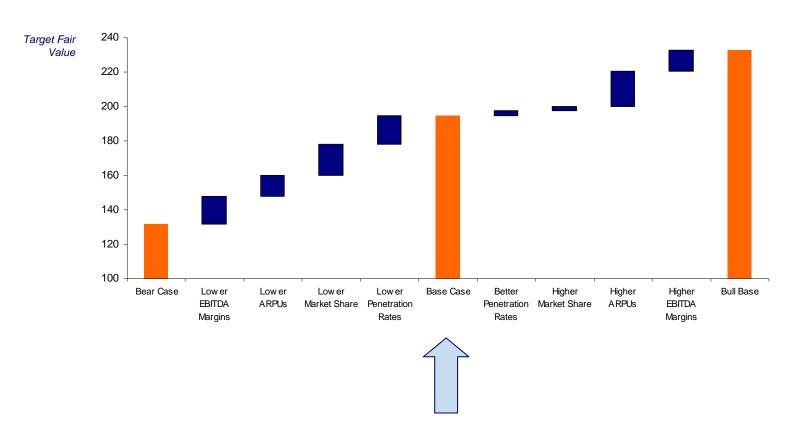
- less financial risk with no imminent refinancing needs and companies with no or manageable levels of debt
- 2) More earnings visibility and stability
- 3) Ability to pay stable dividends
- 4) low cyclicality
- 5) High cash flow yield

#### **EVERYONE'S INPUT COUNTS**



# Scenario Analysis Stress testing to variable factors

# Example of a Telecom company analysis – impact of variable factors



# MENA Equities – Sector Strategy

#### **Real Estate Banking Telcos Energy** Speculatively purchased areas at higher risk to price decline Liquidity Concerns 1. **Declining ARPUs** 1. Declining oil prices Short-term 2. Exposure to RE assets Risk 2. Over penetrated markets 2. Global economic 2. Lack of financing 3. Relative Exotic investment factors selectively recession 3. Currency fluctuation exposure Prices converging to a Avg Asset / liabilities mismatch 4. 3. Increasing Financing costs marginal cost 1. High funding costs Long-term Supply / demand mismatch 1. 1. Scarce funding for huge 1. Lower oil price 2. Excessive price appreciation 2. Scarce funding resources Risk capex programs average 3. 3. Un met segments **Tightening Interest Margins** factors 2. Declining ARPUs 2. Unjustified aggressive Economic recession expansion plans 3. Price war and declining market share 3. Unsecured financing of expansion plans 1. High Investment properties Government backed banks Under-penetrated markets Vertical Integration 1. 1. contribution (lease income) to with strong balance sheet the topline in excellent 2. Low capex spend in the 2. Low extraction costs Low cost of funds and 2. locations stable spreads medium term Investment 3. Off take agreement- Fixed 2. Long term fixed contracts with High quality of earnings 3. Criteria Stable dividend stream tenants pricing and clear visibility 3. Stable dividend streams 4. Low investment in risky 4. Stable ARPUs 4. Low-cost land bank assets /Shareholders' Equity ratio 5. 5. Net adds / Low churn rate Secured financing 5. Low NPLs and high 6. Government-backed projects 6. Geographical diversification provision ratios of operation **Oman** 1. Saudi Arabia

**Favorable Markets** 

- 1. Saudi Arabia
- 2. Qatar
- 3. **UAE** (selectively)
- 1. Saudi Arabia
- 2. Qatar

- 1.
- 2. Egypt

- 2. **Qatar**
- 3. UAE (AD)
- 4. **Oman**



# MENA Equities – Sector Strategy (cont.)

#### Logistics / **Consumer Retail Utilities Shipping Transportation** Sharp decline in spot 1. Oil price recovery 1. Lower average consumer Recovery in oil prices 1. 1. Short-term charter rates spending Risk 2. 2. Economic activity Increasing cost of factors 2. High correlation to oil prices slowdown 2. Declining average basket-size funding 3. Pirate attacks 3. Inflationary pressure Decreasing maritime trade Economic recession Economic recession Project execution Long-term 1. 1. 1. 1. Risk 2. Over-capacity 2. Lower traffic 2. Depressed consumer 2. Unsecured financing factors confidence 3. 3. Increased Unjustified expansion competition plans 4. Unfeasible projects 1. Long-term contracts 1. Adaptive business 1. High sales/sqm for stores 1. Government backed model projects 2. High time-charter exposure 2. Sales of necessity and vs. spot charter 2. Low cost carriers to non-cyclical products 2. Projects with financial benefit closure Investment 3. Low average age of fleet 3. High own-label sales Criteria 3. Lower oil/ fuel prices 3. Take-or-pay 4. Specialized services 4. Discount stores agreements 5. Stable/High dividend 5. Low capex and negative Access to cheap working capital need/ payments source of energy high cash flow Stable cash-flow and generation dividend generating business UAE Saudi Arabia Saudi Arabia 1. **Qatar** 1. 1. 1. **Favorable** Kuwait 2. Qatar



Markets

# **Investment process**



# **Summary Investment process**

- > Step 1: Analysis phase ("Quant" and "Fundamental" universe formation), two independent processes are used to collect and assess relevant information
  - Essentially combining quantitative and qualitative methods to identify companies that demonstrate strong business models, sound management, superior earnings growth with attractive valuations
  - Continuous process where the analysts and fund managers discuss ideas
  - > Dynamic adjustments for growth and valuation assumptions as per the market's fundamental input
  - Weekly Asset Allocation meeting (attendees: CIO, Head of Equities and Fund Manager) to discuss existing allocation, performance and any potential changes
- Step 2: Combining the results of the two universes identified from Step 1 and implementing various filters to reach the investible universe
- > Step 3: Grading system applied to universe selected from Step 2 to attain a score for each individual stock and this forms the basis for the model portfolio
- > Step 4: Overlay parameters imposed depending on specific mandate requirements (exposure, liquidity or specific limits)
- Step 5: Continuous monitoring of Portfolio (daily, weekly, monthly and quarterly)



## **Idea Generation**

#### **Quant Universe Formation**

Middle East and North Africa
More than 1500 listed companies

Quant Filters (i.e. MCap, Liquidity & Volatility)

**Qualified Universe** *Around 550 listed companies* 

Valuation Screens

**Quant Universe** 343 Listed Companies

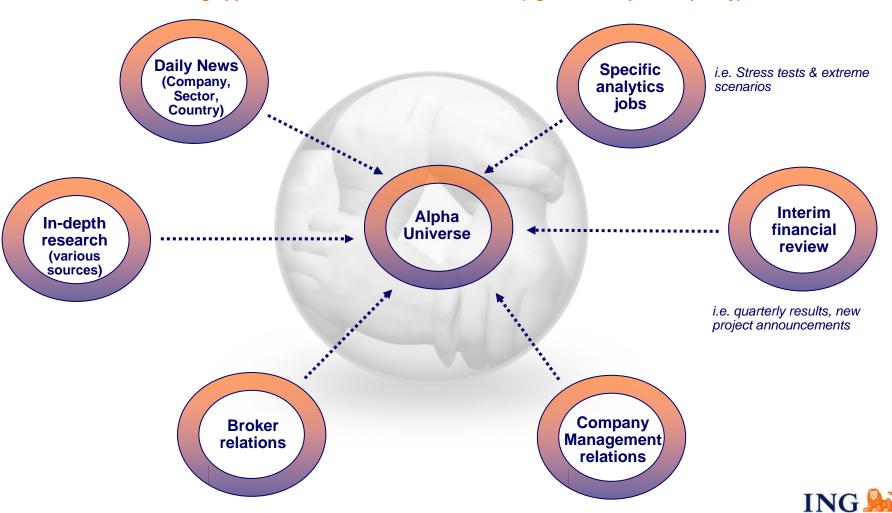
This process filters out the markets best stories according to market cap, liquidity, low volatility, analysts' sector preference, fund managers' country preference and consensus estimates for growth and valuation upside/downside



## **Idea Generation**

### **Qualitative Universe Formation**

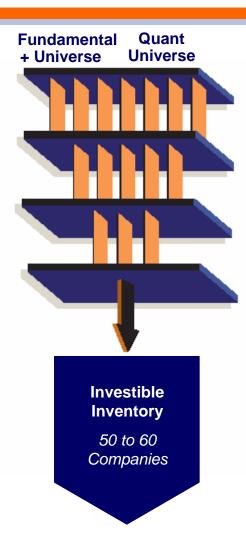
The creation of ideas takes various forms, we believe the basic filters fail to generate some interesting opportunities, due to certain limitations (eg. market cap and liquidity)



# **Investible Inventory**

#### Stock Picking Filters: ("Random Order")

- ➤ Overlap Filter (where companies fall into both alpha and beta universe)
- ➤ Full Fundamental Research Filter (analyst constructs/reviews full financial model and valuation) (Check Annex for Sample Co Valuation Sample)
- ➤ Management Meeting Filter (one-two meetings/year with company management and regular conference calls)
- ➤ Risk Modules (Barra, Excerpt, Thomson- Portfolio optimization)
- > Catalysts Filter (fundamental, news etc. that may affect valuation)
- ➤ Market Sentiment Filter (flows, technicals, general sentiment)



In this step the two universes are merged and a another filtration process is imposed to identify the "Investible Inventory"

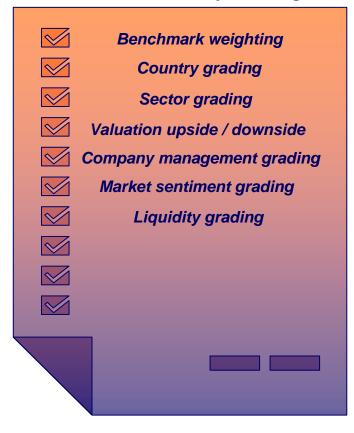


## **Model Portfolio**

#### <u>1 – 3 Grading:</u> i.e:

- ✓ Benchmark (OW, EW, UW)
- ✓ Country (+ve , Neutral , -ve)
- ✓ Sector (+ve , Neutral , -ve)

#### **Investible Inventory Grading**



A grade is assigned to the investible inventory of stocks, according to the various factors above which will indicate the allocation for each stock.



# Risk Management and Compliance



## **Portfolio Risk Control**

#### Risk Adjustments , Monitoring and Fine Tuning

Geographic	Specific	<b>Liquidity</b> (in general)	Tracking Error			
No more than x% will be allocated to a certain country	No more than x% will be allocated to a certain company	No more than 10% will be allocated to stocks that would need more than "10" working days to liquidate	Forward Tracking Error "through risk models" will be maintained at x%			

eg. ING MENA Fund

Single Country Cap: 40% Single Issue Cap: 10% Benchmark unaware strategy. Comparable index: MSCI Arabian Markets ex-KSA

Portfolio risk overlay is applied to the portfolio to ensure we remain within any investment guideline restrictions, which may have been imposed



## **Portfolio Maintenance**



#### **Daily Follow-up**

- ❖ In-house research
- Market & Company news
- ❖ Screening for alpha universe
- \*Risk/Compliance monitoring



#### **Quarterly Follow-up**

- ❖ Financial results
- Catalyst analysis
- Scenario analysis



#### 95% consensus of action

In case of disagreement, lead portfolio manager's call prevails to avoid deadlock scenario

#### Weekly Follow-up

- \* Tactical asset allocation
- ❖ Market sentiment analysis
- ❖ Screening for beta universe



- ❖ Performance analysis
- ❖ Risk analysis
- Specific analytics projects





# **Team Biographies**



## Investment Team Track Record

Our team have extensive experience in managing MENA funds and portfolios, now backed by the ING IM group international policies and procedures

#### **Summary Track Record**

#### Chief Executive Officer / Chief Investment Officer- Farah Foustok

Previous role at NBD Investment Bank, Head of Asset Management: GCC balanced fund annualized approx. 25%pa over 3years with standard deviation of 12%pa. Prior role as senior Fund Manager at EFG-Hermes in Dubai. Comanaged MENA fund, rated AA by Standard & Poors. Over 14years experience analyzing, valuing and investing in companies in Europe and Middle East.

#### **Head of Equities- Fadi Al Said**

Previous role at NBD Investment Bank, senior fund manager, in 2007 returns on both regional funds in excess of 42%. Top performing funds in their category. Regional segregated portfolio returns ranged between 45-55% in 2007. In 2006, managed a GCC proprietary portfolio returning in excess of 33%, compared to GIC Composite index which was -49%.

#### **Fund Manager, Equities- Yazan Abdeen**

Over 6years experience actively managing private portfolios investing in the MENA region. In 2006, when almost all regional markets closed the year in negative territory, Yazan was annualizing over 30% returns.



## **Investment Team Profiles**

# Farah Foustok Chief Executive Officer / Chief Investment Officer

Farah joined ING Investment Management, Dubai, as the Chief Investment Officer responsible for building the investment team, across various asset classes. She became the CEO at the beginning of 2009. She has over fifteen years experience analyzing and valuing companies in the UK, Europe and most recently in the region. Previous to joining ING IM she was the Head of Asset Management at NBD Investment Bank, managing a team of ten investment professionals and approximately US\$2bn of assets under management. Farah was a senior fund manager at EFG-Hermes prior to NBD IB, responsible for managing GCC and MENA funds and portfolios. Farah spent five years at Deutsche Bank in London, within the Equity Strategy team, developing the in-house valuation model, CROCI, and implementing it across the regional offices. She has also worked at Morgan Stanley within Equity Sales, covering European Institutions, followed by three years in commercial real estate advisory in Europe.

Farah also has Private Equity exposure through a private venture in Argentina and an internet start-up in the UK. Farah holds a BSc Honours in Mathematics from King's College in London and an MBA from Imperial College, specializing in Finance.

#### Fadi Al Said Head of Equities

Fadi joined ING Investment Management, Dubai, as Director of equities and the senior fund manager. Most recently, Fadi was a senior fund manager in the Asset Management division at NBD Investment Bank where he managed the two flagship funds (MENA equities and GCC balanced funds). Fadi was previously at Noor Capital where he was a Senior Vice President heading up the Asset Management division. He also worked for Damac Invest as a Senior Investment Manager, where he co-managed a multi billion Dirham portfolio invested in the MENA region. He was responsible for leading a team covering Saudi Arabia, Kuwait, UAE and other emerging markets. Prior to that, Fadi was the Head of Research at Al Jazira Bank in Saudi Arabia.

Fadi brings more than ten years of experience in portfolio management, research & asset allocation, and holds a Bsc in Economics from the University Of Jordan. Fadi is also a candidate for the CFA level II in June 2009.

#### Yazan M. Abdeen Fund Manager, Equities

Yazan joined ING Investment Management Dubai in April 2008 as an equities fund manager. He has over five years experience analyzing and valuing companies in the MENA region. In his previous role at a leading Dubai-based real-estate developer, Yazan was instrumental in establishing an investment division. He was responsible for managing the proprietary public equity portfolio, aided by two analysts, investing in the GCC capital markets. The team also oversaw a portfolio of private equity investments in the Dubai real estate sector and related industries. Prior to that, Yazan was a Vice President of Asset Management at Noor Capital, Abu Dhabi, responsible for the structuring and co-managing of the MENA Opportunity fund and Noor Capital's proprietary portfolios. He also spent two years at Damac Investments, where he co-managed a US\$1bn MENA public equity portfolio. Yazan started his career at Capital Trust, Lebanon, as a corporate finance analyst within a team which provided corporate finance and M&A. advisory for various transactions in Lebanon, Egypt, Jordan and KSA.

Yazan holds a BSc in Mathematics and Computer Science from the American University of Beirut, Lebanon and is currently enrolled in the EMBA program at London Business School, Dubai.

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# Investment Team Profiles (cont.)

#### Walid Mourad Senior Equity Analyst

Walid joined ING Investment Management as a senior regional equity analyst, responsible for the coverage of companies in the MENA region, with general focus on the banking and real estate sector and in charge of specific MENA markets. He has over four years experience of analyzing and valuing companies in the GCC region. Previously, Walid was a regional equity analyst at NBD Investment Bank's Asset Management division, responsible for the coverage of KSA, UAE, Qatar, Jordan and Lebanon. Before joining NBD Investment Bank, Walid spent more than 3 years working as a management consultant for one of the top consulting companies in Lebanon, where he assessed and valued several companies in several industries and regions. In addition, he worked on the strategy formulation and organizational restructuring tasks related to these regional companies.

He holds a Masters Honors Degree in Economics from the Saint Joseph University in Lebanon, specializing in Finance. Walid is also a candidate for the CFA level II in June 2009.

#### Jagdish Bathija Equity Analyst

Jagdish joined ING Investment Management as a regional equity analyst, responsible for the coverage of companies in the MENA region. He has over five years of experience in analyzing and valuing companies. Previously, Jagdish was an investment analyst at Damac Invest, responsible for the coverage of Indian equities. Before joining Damac Invest, Jagdish spent over 2 years working as a Senior Associate at Morgan Stanley Advantage Services in India, where he assessed and valued the large-cap shipping and oil services companies listed in the US.

He holds a Masters Degree in Business Administration from the University of Mumbai, India, specializing in Finance. Jagdish is currently is also a candidate for the CFA level II in June 2009.

#### Talal Noueihed Equity Analyst

Talal has joined the Equities team at ING Investment Management, responsible for the development of the regional database and the financial modeling of regional companies. He has two years experience in analyzing and valuing companies in the UAE market. Previously, Talal was an equity analyst at Noor Capital, within the equity research department, responsible for the coverage of the UAE. Prior to this, Talal spent five years as a Mathematics Teacher in Lebanon.

He holds a BS in Mathematics from Beirut Arab University and an MBA from Notre Dame University, specializing in Finance. Talal is also a candidate for the CFA program in December 2008.



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